



# MEMORANDUM

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**TO:** BA Board, STA CEOs, NMP Licensees, BA Staff

**FROM:** Neil Dalrymple, Chief Executive Officer

**DATE:** 5 August 2021

**RE:** **Hunter Bowls/E-Luggage's status as an NMP licensee**

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Please be advised that effective from September 1, 2021, Hunter Bowls (HB), also known as E-Luggage (EL) will not hold a licence to sell apparel as part of the National Merchandise Program (NMP).

For clarity, please note the following:

- All licenced apparel carrying the BA NMP logo purchased from HB/EL prior to September 1 is deemed as compliant apparel under the NMP policy.
- Any orders for licensed apparel carrying the BA NMP logo placed prior to September 1 with HB/EL can still be completed by HB/EL, irrespective of when the order is expected to arrive. This apparel is deemed as compliant under the NMP from September 1.
- From September 1, HB/EL **will not** be able to accept any new orders for apparel carrying the BA NMP logo. Any orders placed from this date will be deemed as non-compliant under the NMP policy.
- Any retailers carrying Hunter Bowls stock with the BA NMP logo, can continue to sell this stock past September 1 until depleted. This apparel will be deemed compliant under the NMP policy.

For any Bowls Clubs or individual Bowlers affected by this decision, we encourage you to contact Andrew Gommers at BA or your local [Regional Bowls Manager](#) who are available to answer any questions you may have or to provide advice and assistance.

**Andrew Gommers**  
**Business Development Manager**  
m: 0401 242 730 | d: +61 3 9480 7162  
e: [agommers@bowls.com.au](mailto:agommers@bowls.com.au)

Finally, a list of all current licenced National Merchandise Program suppliers can be viewed [here](#).